

## WHAT IS NEW?

### VISIBILITY



#### SELECTING THE RIGHT CHANNEL

A channel is the wire between a book and the platform. For every book there is a choice of channels to reach best visibility. Upload title information to our market place and reach all registered users, or feed your catalog to your own website.

Create your own website and let us manage your catalog.

We'll be happy to tell you about our API and on how to let your Rightsdesk catalog populate your website.

### NETWORK



#### THE POWER OF COLLABORATION

Every agency or rights department has their own list of regular buyers. By inviting them to the market, the market gets stronger.

#### MY CONTACTS ARE YOUR CONTACTS.

Scale your reach by sharing access to your rolodex with others. They will share theirs with you. Everybody wins.

Our vendors invite their contacts to join Rightsdesk. Once confirmed, a new user can request to contact other vendors.

### LEADS



#### THE SECRET OF GOOD INTUITION

Good agents simply know which books are right for certain publishers and what will catch the attention of an editor. It's called intuition. It's based on experience. People with perfect intuition don't need a system.

Rightsdesk is a marketing system that helps to generate and to manage leads.

A lead starts with an inquiry. The agent can turn it into a submission. Finally, the editor makes a decision to decline or to make an offer.

Rightsdesk is not for people with universal intuition. But, for those who know some markets better than others and who care about all of them.

### TRANSACTIONS



#### DEAL CLOSED. SEND ROYALTIES

There are a million ways of drafting a license agreement for foreign rights. We will not mess with that.

Rightsdesk is a software for agents, editors and publishers to connect and talk about books. It grew out of a need to finally create a marketplace for translation rights.

Rightsdesk will remain just that. We want to connect you. The transaction is yours.

Vendors pay us to develop our software, not to negotiate their agreements.

#### SOFTWARE AS A SERVICE.